

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57177

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

27783	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	304732	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	CROSSROADS MEDIA				AMERICAN CROSSROADS		
AND	66 Canal Center Plz Ste 555				1401 New York Ave NW Ste 1200		
ADDRESS	Alexandria	VA	22314-1576		Washington	DC 20005-2167	
	USA				USA		
CONTACT					PRODUCT1339-AC PA TV 11.3-11.5		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 1339		PRODUCT CODE	1310	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 11/03/12 AND ENDING 11/05/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: AMERICAN CROSSROADS										
1	1000..1	1	04:30A	05:00A	30S	11/04/12-11/05/12	THIS MORNING 430-5AM	2	125.00	250.00
2	Sa	1	12:00M	01:00A	30S	11/03/12-11/03/12		1	275.00	275.00
3	Su	1	08:30A	09:00A	30S	11/04/12-11/04/12		1	325.00	325.00
4	M	1	09:30A	09:57A	30S	11/05/12-11/05/12	PITTSBURGH LIVE	1	350.00	350.00
5	M	1	09:00A	09:30A	30S	11/05/12-11/05/12	PITTSBURGH LIVE	1	350.00	350.00
6	Sa	1	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	1	400.00	400.00
7	M	1	05:00A	05:58A	30S	11/05/12-11/05/12	THIS MORNING 5-6AM	1	500.00	500.00
8	M	1	02:58P	03:58P	30S	11/05/12-11/05/12	DR. PHIL	1	600.00	600.00
9	Sa	1	07:30P	07:57P	30S	11/03/12-11/03/12	THE INSIDER	1	575.00	575.00
10	Sa	1	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	600.00	600.00
11	M	1	07:00A	09:00A	30S	11/05/12-11/05/12	THE EARLY SHOW	1	650.00	650.00
12	M	1	11:35P	12:37A	30S	11/05/12-11/05/12	11:35P-12:37A - LETTERMAN	1	850.00	850.00
13	Sa	1	07:00P	07:30P	30S	11/03/12-11/03/12	SAT 7PM NEWS	1	1000.00	1000.00
14	M	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING 6-7AM	1	950.00	950.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

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PAGE 2

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NAME	CROSSROADS MEDIA			AMERICAN CROSSROADS		
AND	66 Canal Center Plz Ste 555			1401 New York Ave NW Ste 1200		
ADDRESS	Alexandria	VA	22314-1576	Washington	DC 20005-2167	
	USA			USA		
CONTACT				PRODUCT1339-AC PA TV 11.3-11.5		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 1339	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 11/03/12 AND ENDING 11/05/12 NO. WEEKS: 1						

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			FROM	TO						
15	M	1	04:00P	04:30P	30S	11/05/12-11/05/12	4-430PM NEWS	1	1000.00	1000.00
16	Su	1	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUN MORN	1	1000.00	1000.00
17	M	1	04:30P	05:00P	30S	11/05/12-11/05/12	430-5PM NEWS	1	1000.00	1000.00
18	M	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	1000.00	1000.00
19	M	1	07:30P	07:58P	30S	11/05/12-11/05/12	THE INSIDER	1	1050.00	1050.00
20	M	1	05:30P	06:00P	30S	11/05/12-11/05/12	530-6PM NEWS	1	1350.00	1350.00
21	M	1	05:00P	05:30P	30S	11/05/12-11/05/12	5-530PM NEWS	1	1350.00	1350.00
22	M	1	05:58P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	1450.00	1450.00
23	M	1	06:30P	07:00P	30S	11/05/12-11/05/12	M-F 630PM NEWS	1	1450.00	1450.00
24	M	1	06:57P	07:30P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	1500.00	1500.00
25	Sa	2	07:58P	11:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	2	2000.00	4000.00
26	Su	1	07:30P	08:30P	30S	11/04/12-11/04/12	SIXTY MINUTES	1	3000.00	3000.00
27	Sa	1	11:00P	11:35P	30S	11/03/12-11/03/12	11PM NEWS	1	3000.00	3000.00
28	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	11PM NEWS	1	3000.00	3000.00
29	Su	1	08:30P	09:30P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	6000.00	6000.00

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LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	1339	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 11/03/12 AND ENDING 11/05/12 NO. WEEKS: 1						

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			FROM	TO						
30	M	1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	9500.00	9500.00
31	Su	1	07:03P	07:30P	30S	11/04/12-11/04/12	STEELERS REGULAR SEASON	1	85000.00	85000.00
	Su		12:57P	07:00P						
Total Contract:								33		133325.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	121825.00	.00	121825.00	
GRAND TOTAL									121825.00	

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